



MORBARK

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FOR IMMEDIATE RELEASE

Morbark Signs Bobcat of the Rockies to Dealer Network

Winn, Mich. (February 7, 2012) – Bobcat of the Rockies recently signed a contract to become the exclusive dealer of Morbark tree care equipment for Colorado as well as Albany, Carbon, Goshen, Laramie and Platte counties in Wyoming.

Originally founded as Empire Cranes in 1965, Bobcat of the Rockies is a division of Berry Companies, Inc., and operates seven locations in Colorado and one in Cheyenne, Wyo. With high-quality new and used equipment, an extensive parts inventory, and excellent customer service, the addition of Bobcat of the Rockies will give Morbark’s customers in the area local experts in the tree care industry.

“Bobcat of the Rockies has more than 45 years of experience in the industry,” said Casey Gross, Morbark Tree Care Products Sales Manager. “Their staff’s knowledge and expertise focusing on tree care products, combined with their eight locations, provide great benefits to our customers who can now get parts, service and equipment locally.”

“Adding Morbark to our line of compact equipment allows us to better serve our customers working in tree and forest applications,” said Bobcat of the Rockies Sales Manager Patrick Kelleher. “We had a hole in our product offering without Morbark’s quality tree care product, but now we can supply industry-leading products in everything from a chainsaw to a self-

propelled forestry chipper. The addition truly lets us become a one-stop shop for tree care professionals!”

About Bobcat of the Rockies:

Since 1965, first as White Star Machinery to today as Bobcat of the Rockies, we have served Colorado as your compact equipment experts, headlined by the Bobcat brand, but our mission is still the same! Our experienced and well trained staff provides excellent customer service with high quality new and used compact equipment sales, along with in shop and field service, parts, rentals, and the supplies and tools to go with the equipment we sell. With the addition of the Bobcat operations of Colorado Machinery in January of 2011, we now have eight locations in Colorado and Wyoming, seven on the Front Range from Pueblo to Cheyenne, and one in Grand Junction to provide you with true statewide service.

About Morbark:

Morbark, Inc., based in Winn, Mich., has been innovating and manufacturing durable, high-performance equipment for the forestry, recycling, tree care, sawmill and biomass markets for more than 50 years. Morbark equipment helps customers harvest, process and convert wood and other organic materials into valuable, useful and profitable products. The company produces a full line of whole tree and waste wood chippers, flails, brush chippers, horizontal and tub grinders, sawmill equipment, material handling systems and more. Visit www.morbark.com. “Like” us on [Facebook](#) or subscribe to our [YouTube channel](#).

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